

FOR IMMEDIATE RELEASE:

OCTOBER 14, 2006: PURE: A MULTI & MIXED MEDIA EXHIBITION

Contact:

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The former office supply superstore • Brighton Mills Shopping Plaza • 400 Western Ave • Brighton, MA

October 14 - November 12, 2006

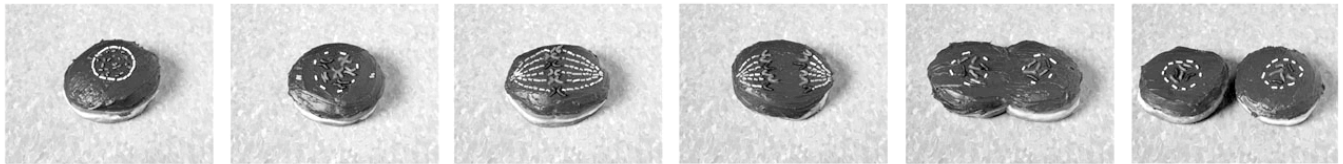
Opening Reception & Performance: Saturday, October 14 6pm - 9pm

Gallery Hours: Saturdays & Sundays 12 - 5

Additional events to be announced:

reAnimationStudios.com/pure

Free and open to the public • Wheelchair Accessible



Cellular Mitosis (an experiment in donuts) by Kevin Van Aelst

PURE: AN EXHIBITION

Art, Medicine, Technology and Commerce all thrive in sterile white rooms.

THIS IS NOT A COINCIDENCE.

Brighton, Massachusetts: October 14 - November 12, 2006:

A 20,000 square foot white box. 70 Artists. PURE is a mixed media interactive exhibition / laboratory-- a collaborative effort of artists and performers exploring the concepts of Sterility and Contagion as a metaphor for scientific progress. Media will include installation, drawing, painting, sculpture, sound, song, poetry, photography, video, electronics, and performance with many improvisational crossovers.

PURE examines the intersection of art, medicine, technology and commerce, beginning at the common environment where these disciplines exist: the sterile white room. This huge white box "gallery" becomes an Operating Room-- where the patient is the art. The space becomes the Clean Room where Artworks, not semiconductors, are assembled. That our PURE environment is a reclaimed Big Box Store reminds us of the connection between the environments of contemporary art and commerce prompting us to ask, Is Art being sterilized?

Upon entering the space, viewers must go through a purification ritual- much as a surgeon does before entering the operating room. The viewer becomes the physician exploring, discovering, diagnosing the different symbiotic elements which make up PURE.

This mixed media event functions as an interactive and performative group installation. The participating artists consider their individual pieces to be parts of a larger collective organism, giving up the expectation that their work will be seen in an individualized, “pure” context.

PURE’s location on the doorstep of Harvard University’s future scientific research campus, is very apropos. The exciting pace of scientific and medical discovery continues to revolutionize our lives. The artists in the exhibition explore how scientific and medical advances have both enhanced and challenged our society and how we define ourselves within it.

The artists working in this collaborative effort are local, national and international. They are career artists, doctors, scientists, and technologists, a number of whom are from Boston’s academic community. They are seasoned professionals, famous names, unknowns, art students, collectives, professors, and first time artists:

Abraham Schroeder, Adina Teodorescu, Alya Romeos, Andi Sutton and Alex Haynes, M.D. , Andrea Dorian Rose, Andrew Anselmo, Andrew Eisenberg, Andy Siegel, Anna Phylaxis, Ashanti & Chris Korda, Barry Maloney, Bebe Beard, Betty Bolivar, Bezreh + Keefe, Bob Reese, Bob White, Carol Hanson, Christy Georg, Chuck McNally, Corey Hanley, Dana Ross, Debra Weisberg, Ellen Chambers, Ellen Young, Empire S.N.A.F.U. Restoration Project, Eric David Love, Erika Hutchinson, Gerald Fallon-Griffin, iKatun, J’ambiance (Rob Carbone & Joe Moreau), Jamie Ciocco, Jen Rosselli, Jennifer Cooper, Jerry Russo, Jessica Fenlon, Joe Burgio, Joshua Pablo Rosenstock, Judith Leemann, Juliet Schneider, Karin Webb, Karl Cronin, Kevin Van Aelst, Kim Airs, Laura Arena, Laura Johnston, Leonid Andreev, Lisa Lunskeya Gordon, Liz Shepherd, Luca Zucchi, Anna Elisabetta Zucchi & Chiara Assi, Lydia Eccles, Markus J. Nechay, Marilyn Fontenrose, Maura Cunningham, Melinda Cross, Naomi Sultanik, par-don, Pauline Lim, Piotr Parda, project ruori, Redtail Collective, Robin Cass & Bill Klingensmith, Sanna Sevanto, Sarah Pearlstein, Sean Smith, Steve Iskovitz, Tatiana Gelfand, Terra Friedrichs, The Cloud Collective, Timur Bekbosunov, Ven Voisey, Véronique d’Entremont, Vittorio Mezzano, William Thomas Porter

The exhibition is curated by Boston artist and curator Lisa Lunskeya Gordon who has created a number of other multidisciplinary events including “Iconoclasm” and “Better Homes and Guardians: The Domestic Frontier of Homeland Security.”

PURE is pleased to host an exhibition-within-an-exhibition of relics from the Empire S.N.A.F.U. Restoration Project.

There will be additional events; performances, lectures and artist panels associated with the PURE exhibition.

For more information: Lisa Lunskeya Gordon, Curator • reAnimationStudios.com/pure • tel: 617.966.6264